



## Corporate Factsheet

### Company facts

Corporate name: Microflare Inc.  
Founded: 11/2004  
Start of operations: 01/2005  
Headquarters: 446 Diana Ave  
Morgan Hill, CA 95037  
Tel: 408.679.8167  
Fax: 408.762.2063  
Web: [www.Microflare.com](http://www.Microflare.com)  
Mail: [contact@Microflare.com](mailto:contact@Microflare.com)

### Management

Lars Uffhausen President, CEO  
Marco Gaessler Vice President, CCO

### Vision

Microflare Inc. desires to be the best consulting company and solutions provider for business technologies and brand communications in the eyes of clients, employees, partners, shareholders and the community.

### Mission

The mission of Microflare Inc. is to increase the productivity of our business partners by using a methodological and innovative purchased in-process R&D. We strongly focus on providing excellent services for business to business outsourcing needs. Microflare Inc. is always focused on integrating business technology solutions (IT/IS) in combination with brand communication strategies for business development, marketing and advertising needs.



## Launch Announcement!

We are thrilled to announce that Microflare Inc. will launch its operations on January 1<sup>st</sup>, 2005. Microflare Inc. is looking forward to a long-term partnership with your company. Our service center will be taking your calls 24/7 at:

**Tel: 408.679.8167**

**Mail: [rsvp@Microflare.com](mailto:rsvp@Microflare.com)**

PROMISE OF ACHIEVEMENT  
„MICROFLARE INC. DELIVERS INNOVATIVE AND  
RELIABLE SOLUTIONS, CUSTOMIZED WITH FULL  
DEDICATION TO OUR CLIENTS BUSINESS MODEL.“  
LARS UFFHAUSEN, CEO

**Solutions: "Innovate - Initiate - Improve"**

We help clients succeed by seamlessly integrating brand and technology solutions into their business model.

The unique synthesis of strategic branding, marketing communications and design in combination with state of the art business technologies, web and software applications strengthens business organizations and delivers measurable results.

What can Microflare do for you?

Microflare can cover your technology needs such as:

- ◇ .NET (Web and desktop applications)
- ◇ LAP (Linux, Apache, PHP applications)
- ◇ Database Technologies (Oracle, MSSQL, MySQL)
- ◇ W3C (XHTML, CSS, Accessibility)
- ◇ Performance (Benchmarking, Usability, Reliability)

Microflare offers the following brand services:

- ◇ Corporate Identity
- ◇ Communication Strategy
- ◇ Design
- ◇ Marketing
- ◇ Advertising

**Products: "Design - Develop - Deploy"**

Our products are developed to enhance the efficiency of our customers and partners. Our reliable, easy-to-use high-end applications are rapidly accelerating customer acquisitions to seize massive market share in the new technology segment over the next several years. Microflare Inc. continues to develop, enhance and support products such as:

- ◇ trueProspex® Live web customer support
- ◇ Customer relationship systems
- ◇ Content management systems
- ◇ Shop and eCommerce modules
- ◇ ERP systems integration
- ◇ Citrix terminal services
- ◇ E-Learning and survey applications
- ◇ And many more...

**History**

Microflare Inc. doesn't step out of the blue. Sharing eight years of successful partnership, Lars Uffhausen, former CEO of uffhausen.org, and Marco Gaessler, head of the url8.com Freelancer Network, decided to expand their activities on the US market by going corporate with Microflare Inc. With the experience of web and software development for major global groups and hundreds of satisfied small to medium sized company clients, Microflare Inc. feels deeply ready to bring combined solutions to a wider market.

Serving Germany, Norway, Denmark and Switzerland Microflare Inc. is now looking forward to expand the list of satisfied US customers such as Wolfe Engineering Inc., Semiconductor Industry Association, Technologic Corporation, Pivotal Solutions Inc. and many more.

**Key values: "Our recipe to success..."**

- ◇ Innovation – determined creativity
- ◇ International Experience – supreme effort
- ◇ Quality – whole and undivided
- ◇ Long Term Partnership – commitment to the task
- ◇ Reliability – faithful and trusting
- ◇ Passion – driven by the goal
- ◇ Win/Win Focus – modest in attitude

**Partner benefit: "Win-Win is the key..."**

Our partners can focus on their core business while expanding their product and service line(s) without risk by using Microflare's technology staff for all software needs.

- ◇ Increase profits without overhead investments
- ◇ Stabilize personnel costs
- ◇ Expand product and service line(s)

**Client benefit: "A window of opportunity"**

- ◇ Cost reduction – customized analysis and solutions
- ◇ Performance enhancement
- ◇ Stability and consistency of 24/7 coverage
- ◇ International know-how
- ◇ Quick development – turnaround
- ◇ Price-performance ratio

**Community benefit: "For a better together"**

Microflare Inc. is aware of its entrepreneurial responsibility. We are proud of our charity- and employee funds. Two dollars out of each one hundred dollar profit volume are donated and shared towards charities and employees. You can be a part of our contribution plan.

**Why chose Microflare Inc.?**

It is our duty to observe our competitors for your benefit. We are focused on generating higher quality standards with competitive prices. See for yourself:

- ◇ **Potentially Unlimited Resources:**  
Global contacts & partners
- ◇ **Competence:**  
Long term experience with state of the art know-how
- ◇ **Solution orientation:**  
Innovative, seeking constant improvement. "Can not" is not an option!
- ◇ **Service:**  
24/7 availability, face to face consulting, client focused
- ◇ **Trustworthy:**  
Loyal and reliable with continuity. Our clientele has been mainly established through referrals.

**CUSTOMER QUOTE:**

"WOLFE HAD A VISION FOR A CORPORATE IDENTITY - AND MICROFLARE TURNED THAT VISION INTO A CONCEPT AND LATER A REALITY. WITH THEIR TALENTS AND PROFESSIONALISM THEY CHANGED OUR SMALL COMPANY IMAGE INTO A LARGE COMPANY - AND THE BEST THING: IT WAS AFFORDABLE."

VINCE WOLFE, DIRECTOR OF IT WOLFE ENGINEERING INC.